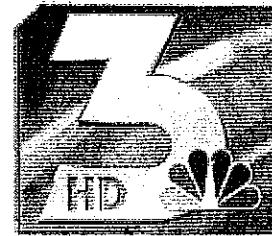


## ORDER



Orders	Order / Rev:	108041	Primary AE:	Amy McCreary
	Alt Order #:	06865670	Sales Office:	BLPHI
	Product Desc:	American Crossroads	Sales Region:	National
	Estimate:	1257		
	Flight Dates:	10/24/12 - 10/30/12		
	Original Date / Rev:	10/19/12 / 10/30/12		
	Order Type:	GENERAL		
Agency	Name:	Crossroads Media, LLC	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	66 Canal Center Plaza Alexandria, VA 22314	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	American Crossroads <i>Revised</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLI1	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	83	\$229,950.00	\$195,457.50		October 2012	83	\$229,950.00	\$195,457.50	0.00
10/29/12	10/30/12	40	\$88,900.00	\$75,565.00		November 2012	40	\$88,900.00	\$75,565.00	0.00
					Totals		123	\$318,850.00	\$271,022.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$318,850.00
Market	100%	\$1,028,548.39

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$277,708.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$174,853.23
KTUD	2%	\$20,570.97
KVVU	17%	\$174,853.23
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$61,712.90

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/25/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$6,400.001	0.00	NM	1	\$6,400.00	

Thursday Prime 10-11pm

ROCK CENTER-BRIAN WILLIAMS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
------------	----------	----------	------------	------	--------

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
E 1	KSNV	10/25/12	10/25/12	Thurs PR	10-11p	CM	10-11pm		---	T---	:30	1	\$6,400.001	0.00	NM	1	\$6,400.00
Thursday Prime 10-11pm																	
ROCK CENTER-BRIAN WILLIAMS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ---T---																	
E 2	KSNV	10/24/12	10/24/12	Wed PR	9-10p	CM	9-10pm		---	w----	:30	1	\$8,000.001	0.00	NM	1	\$8,000.00
Wednesday Prime 9-10pm																	
LAW & ORDER: SVU																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --W----																	
E 3	KSNV	10/28/12	10/28/12	Meet the Press		CM	8a-9am		----	S	:30	1	\$5,000.001	0.00	NM	1	\$5,000.00
Meet the Press																	
MEET THE PRESS- n/a 11/4																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S																	
E 4	KSNV	10/26/12	10/26/12	Fri	10-11p	CM	10-11pm		----	F--	:30	1	\$6,400.001	0.00	NM	1	\$6,400.00
Friday Prime 10-11pm																	
DATELINE NBC																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ----F--																	
E 5	KSNV	10/28/12	10/28/12	NFL Football		CM	1P-9PM		-----S	:30	1	\$24,000.001	0.00	NM	1	\$24,000.00	
NFL Football																	
SUN NT FB: GB @ HOUSTON																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S																	
E 6	KSNV	10/24/12	10/24/12	Wed PR	10-11p	CM	10-11pm		---w----	:30	1	\$6,400.001	0.00	NM	1	\$6,400.00	
Wednesday Prime 10-11pm																	
CHICAGO FIRE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --w----																	
E 7	KSNV	10/29/12	10/29/12	Mon PR	10-11p	CM	10-11pm		M-----	:30	1	\$6,400.001	0.00	NM	1	\$6,400.00	
Monday Prime 10-11pm																	
REVOLUTION n/a 10/22																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M-----																	
E 8	KSNV	10/24/12	10/24/12	Wed PR	8-9p	CM	8-9pm		--w----	:30	1	\$4,800.001	0.00	NM	1	\$4,800.00	
Wednesday Prime 8-9pm																	
ANIMAL PRACTICE/GUYS W/KIDS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --w----																	
E 9	KSNV	10/26/12	10/26/12	Fri PR	9-10p	CM	9-10pm		----F--	:30	1	\$5,500.001	0.00	NM	1	\$5,500.00	
Friday Prime 9-10pm																	
GRIMM																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ----F--																	
E 10	KSNV	10/28/12	10/28/12	Sunday Today		CM	7a-8am		-----S	:30	1	\$4,000.001	0.00	NM	1	\$4,000.00	
Sunday Today																	
TODAY ON SUNDAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S																	
E 11	KSNV	10/24/12	10/24/12	M-F Jeopardy		CM	630-7pm		--w----	:30	1	\$3,400.001	0.00	NM	1	\$3,400.00	
M-F Jeopardy																	
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --w----																	
E 12	KSNV	10/25/12	10/25/12	M-F Jeopardy		CM	630-7pm		---T---	:30	1	\$3,400.001	0.00	NM	1	\$3,400.00	
M-F Jeopardy																	
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ---T---																	
E 13	KSNV	10/26/12	10/26/12			CM	630-7pm		----F--	:30	1	\$3,400.001	0.00	NM	1	\$3,400.00	

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1	\$3,400.00			0.00					
E 14	KSNV	10/29/12	10/29/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$3,400.001	0.00	NM		1	\$3,400.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$3,400.00			0.00					
E 15	KSNV	10/30/12	10/30/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$3,400.001	0.00	NM		1	\$3,400.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1	\$3,400.00			0.00					
E 16	KSNV	10/30/12	10/30/12	Tues PR 9-10p	CM	9-10p	-T-----	:30	1	\$5,200.001	0.00	NM		1	\$5,200.00
				Tuesday Prime 9-10p											
				GO ON/ THE NEW NORMAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1	\$5,200.00			0.00					
E 17	KSNV	10/27/12	10/27/12	SIGN ON-SIGN OFF	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
				ROS											
				CHICAGO FIRE (R)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1	\$3,000.00			0.00					
E 18	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$14,000.001	0.00	NM		1	\$14,000.00
				NFL Football											
				SUN NT FB: N ORLEANS @ DEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1	\$14,000.00			0.00					
E 19	KSNV	10/24/12	10/24/12	The Tonight Show	CM	1135p-1236a	--w----	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--w----		1	\$2,000.00			0.00					
E 20	KSNV	10/25/12	10/25/12	The Tonight Show	CM	1135p-1236a	---T---	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1	\$2,000.00			0.00					
E 21	KSNV	10/26/12	10/26/12	The Tonight Show	CM	1135p-1236a	----F--	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1	\$2,000.00			0.00					
E 22	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1236a	M-----	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$2,000.00			0.00					
E 23	KSNV	10/30/12	10/30/12	The Tonight Show	CM	1135p-1236a	-T-----	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1	\$2,000.00			0.00					
E 24	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas	CM	1135p-1200a	-----S	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
				Sports Night in Las Vegas											
				SPORTS NIGHT IN LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1	\$2,000.00			0.00					
E 25	KSNV	10/24/12	10/24/12		CM	11pm-1135pm	--w----	:30	1	\$2,800.001	0.00	NM		1	\$2,800.00

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount												
<b>M-F News 3 at Eleven</b>																										
<b>M-F News 3 at Eleven</b>																										
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>---W----</td><td>1</td><td>\$2,800.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	---W----	1	\$2,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	---W----	1	\$2,800.00	0.00																					
E 26	KSNV	10/25/12	10/25/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$2,800.00	1	0.00	NM	1 \$2,800.00												
<b>NEWS 3 NIGHTSIDE</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	---T---	1	\$2,800.00	0.00																					
E 27	KSNV	10/26/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$2,800.00	1	0.00	NM	1 \$2,800.00												
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>----F--</td><td>1</td><td>\$2,800.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	----F--	1	\$2,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	----F--	1	\$2,800.00	0.00																					
E 28	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1 \$2,800.00												
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$2,800.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	M-----	1	\$2,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$2,800.00	0.00																					
E 29	KSNV	10/30/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$2,800.00	1	0.00	NM	1 \$2,800.00												
<b>NEWS 3 NIGHTSIDE</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>-T-----</td><td>1</td><td>\$2,800.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-T-----	1	\$2,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$2,800.00	0.00																					
E 30	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$8,000.00	1	0.00	NM	1 \$8,000.00												
<b>THE VOICE n/a 10/22</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$8,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	M-----	1	\$8,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$8,000.00	0.00																					
E 31	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$1,500.00	1	0.00	NM	1 \$1,500.00												
<b>NEWS 3 TODAY/WKEND</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$1,500.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$1,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$1,500.00	0.00																					
E 32	KSNV	10/24/12	10/24/12	Today Show	CM	658a-9am	--w----	:30	2	\$3,800.00	1	0.00	NM	2 \$7,600.00												
<b>TODAY SHOW</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>--w----</td><td>2</td><td>\$3,800.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	--w----	2	\$3,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	--w----	2	\$3,800.00	0.00																					
E 33	KSNV	10/25/12	10/25/12	Today Show	CM	658a-9am	---T---	:30	2	\$3,800.00	1	0.00	NM	2 \$7,600.00												
<b>TODAY SHOW</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	---T---	2	\$3,800.00	0.00																					
E 34	KSNV	10/26/12	10/26/12	Today Show	CM	658a-9am	----F--	:30	2	\$3,800.00	1	0.00	NM	2 \$7,600.00												
<b>TODAY SHOW</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	----F--	2	\$3,800.00	0.00																					
E 35	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1 \$3,800.00												
<b>TODAY SHOW</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----F-	2	\$3,800.00	0.00																					
E 36	KSNV	10/30/12	10/30/12	Today Show	CM	658a-9am	-T-----	:30	2	\$3,800.00	1	0.00	NM	2 \$7,600.00												
<b>TODAY SHOW</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$3,800.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	M-----	1	\$3,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$3,800.00	0.00																					
E 37	KSNV	10/28/12	10/28/12	Today Show	CM	9:30a-10a	-----S	:30	1	\$2,000.00	1	0.00	NM	1 \$2,000.00												

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
<b>Chris Matthews 9:30AM S</b>																										
<b>Chris Matthews SUN 9:30am</b>																										
<b>CHRIS MATTHEWS SHOW</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$2,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$2,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$2,000.00	0.00																					
E 38	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00											
<b>News 3 in Prime</b>																										
<b>NEWS 3 LIVE (FOLLOWING NFL)</b>																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$3,600.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$3,600.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$3,600.00	0.00																					
E 39	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00											
<b>Sa-Su News 3 at Eleven</b>																										
<b>NEWS 3 NIGHTSIDE</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$2,800.00	0.00																					
E 40	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUND&M	CM	6a-7a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
<b>News 3 Sunrise SUNDAY</b>																										
<b>NEWS 3 AT SUNRISE</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$1,000.00	0.00																					
E 41	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00											
<b>Sa-Su News 3 at Eleven</b>																										
<b>NEWS 3 NIGHTSIDE</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	1	\$2,800.00	0.00																					
E 42	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00											
<b>JEOPARDY</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	1	\$1,050.00	0.00																					
E 43	KSNV	10/24/12	10/24/12	M-F Early News	CM	5-630p	--W----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00											
<b>M-F Early News</b>																										
<b>EARLY NEWS</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	--W----	1	\$3,600.00	0.00																					
E 44	KSNV	10/25/12	10/25/12	M-F Early News	CM	5-630p	---T---	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00											
<b>M-F Early News</b>																										
<b>EARLY NEWS</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	---T---	1	\$3,600.00	0.00																					
E 45	KSNV	10/26/12	10/26/12	M-F Early News	CM	5-630p	----F--	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00											
<b>M-F Early News</b>																										
<b>EARLY NEWS</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	----F--	1	\$3,600.00	0.00																					
E 46	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00											
<b>M-F Early News</b>																										
<b>EARLY NEWS</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$3,600.00	0.00																					
E 47	KSNV	10/30/12	10/30/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00											
<b>M-F Early News</b>																										
<b>EARLY NEWS</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$3,600.00	0.00																					
E 48	KSNV	10/24/12	10/24/12	Late Night w/Fallon	CM	1236a-136am	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
<b>Late Night w/Fallon</b>																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	--W----	1	\$700.00	0.00																					
E 49	KSNV	10/25/12	10/25/12		CM	1236a-136am	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00											

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night w/Fallon											
				Late Night w/Fallon											
				<b>LATE NIGHT W/JIMMY FALLON</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	---T---		1			\$700.00	0.00					
E 50	KSNV	10/26/12	10/26/12	Late Night w/Fallon	CM	1236a-136am	-----F--	:30	1	\$700.001	0.00	NM		1	\$700.00
				Late Night w/Fallon											
				<b>LATE NIGHT W/JIMMY FALLON</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	----F--		1			\$700.00	0.00					
E 51	KSNV	10/29/12	10/29/12	Late Night w/Fallon	CM	1236a-136am	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
				Late Night w/Fallon											
				<b>LATE NIGHT W/JIMMY FALLON</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$700.00	0.00					
E 52	KSNV	10/30/12	10/30/12	Late Night w/Fallon	CM	1236a-136am	-T-----	:30	1	\$700.001	0.00	NM		1	\$700.00
				Late Night w/Fallon											
				<b>LATE NIGHT W/JIMMY FALLON</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1			\$700.00	0.00					
E 53	KSNV	10/24/12	10/24/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				The Agenda 1230pm											
				<b>NEWS 4: THE AGENDA</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1			\$1,000.00	0.00					
E 54	KSNV	10/25/12	10/25/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				The Agenda 1230pm											
				<b>NEWS 4: THE AGENDA</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	---T---		1			\$1,000.00	0.00					
E 55	KSNV	10/26/12	10/26/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				The Agenda 1230pm											
				<b>NEWS 4: THE AGENDA</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	---F--		1			\$1,000.00	0.00					
E 56	KSNV	10/29/12	10/29/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				The Agenda 1230pm											
				<b>NEWS 4: THE AGENDA</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	M-----		1			\$1,000.00	0.00					
E 57	KSNV	10/30/12	10/30/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				The Agenda 1230pm											
				<b>NEWS 4: THE AGENDA</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1			\$1,000.00	0.00					
E 58	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	----S-	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
				Saturday Today											
				<b>SATURDAY TODAY</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	----S-		1			\$2,000.00	0.00					
E 59	KSNV	10/28/12	10/28/12	LAW & ORDER (synd) RGM		M-SA 8-11p / SUN-----S									
				Law & Order (synd) PRIME											
				<b>I&amp;O</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S		1			\$2,400.00	0.00					
E 60	KSNV	10/24/12	10/24/12	Days of our Lives	CM	1258p-2pm	---W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
				Days of our Lives											
				<b>DAYS OF OUR LIVES</b>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/22/12	10/28/12	--W----		1			\$1,000.00	0.00					
E 61	KSNV	10/25/12	10/25/12		CM	1258p-2pm	---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		1	\$1,000.00		0.00						
E 62	KSNV	10/26/12	10/26/12	Days of our Lives	CM	1258p-2pm			-----F--	:30	1	\$1,000.001	0.00	NM	1 \$1,000.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----F--		1	\$1,000.00		0.00						
E 63	KSNV	10/29/12	10/29/12	Days of our Lives	CM	1258p-2pm			M-----	:30	1	\$1,000.001	0.00	NM	1 \$1,000.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1	\$1,000.00		0.00						
E 64	KSNV	10/30/12	10/30/12	Days of our Lives	CM	1258p-2pm			-T-----	:30	1	\$1,000.001	0.00	NM	1 \$1,000.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1	\$1,000.00		0.00						
E 65	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY	CM	9am-930am			-----S-	:30	1	\$1,500.001	0.00	NM	1 \$1,500.00
				News 3 Today - SAT											
				NEWS 3 TODAY/WKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----S-		1	\$1,500.00		0.00						
E 66	KSNV	10/24/12	10/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			--W----	:30	1	\$1,800.001	0.00	NM	1 \$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1	\$1,800.00		0.00						
E 67	KSNV	10/25/12	10/25/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			---T---	:30	1	\$1,800.001	0.00	NM	1 \$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		1	\$1,800.00		0.00						
E 68	KSNV	10/26/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			----F--	:30	1	\$1,800.001	0.00	NM	1 \$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----F--		1	\$1,800.00		0.00						
E 69	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			M-----	:30	1	\$1,800.001	0.00	NM	1 \$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1	\$1,800.00		0.00						
E 70	KSNV	10/30/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			---T---	:30	1	\$1,800.001	0.00	NM	1 \$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T----		1	\$1,800.00		0.00						
E 71	KSNV	10/24/12	10/24/12	M-F 6-7a WakeUp w/Wagners		6-7a			--W----	:30	1	\$2,000.001	0.00	NM	1 \$2,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1	\$2,000.00		0.00						
E 72	KSNV	10/25/12	10/25/12	M-F 6-7a WakeUp w/Wagners		6-7a			---T---	:30	1	\$2,000.001	0.00	NM	1 \$2,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		1	\$2,000.00		0.00						
E 73	KSNV	10/26/12	10/26/12		CM	6-7a			----F--	:30	1	\$2,000.001	0.00	NM	1 \$2,000.00

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser:	American Crossroads
Product Desc:	American Crossroads
Estimate:	1257

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7a WakeUp w/Wag											
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/22/12	10/28/12	----F--		1	\$2,000.00	0.00					
E 74	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wag	M	6-7a			M-----	:30	1	\$2,000.00	1	0.00 NM	1 \$2,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/29/12	11/04/12	M-----		1	\$2,000.00	0.00					
E 75	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/Wag	M	6-7a			-T-----	:30	1	\$2,000.00	1	0.00 NM	1 \$2,000.00
				M-F 6-7a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/29/12	11/04/12	-T-----		1	\$2,000.00	0.00					
E 76	KSNV	10/24/12	10/24/12	Dr. Phil		CM	3-4p		--W----	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				Dr Phil											
				DR. PHIL											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/22/12	10/28/12	--W----		1	\$1,200.00	0.00					
E 77	KSNV	10/25/12	10/25/12	Dr. Phil		CM	3-4p		---T---	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				Dr Phil											
				DR. PHIL											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/22/12	10/28/12	---T---		1	\$1,200.00	0.00					
E 78	KSNV	10/26/12	10/26/12	Dr. Phil		CM	3-4p		----F--	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				Dr Phil											
				DR. PHIL											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/22/12	10/28/12	----F--		1	\$1,200.00	0.00					
E 79	KSNV	10/29/12	10/29/12	Dr. Phil		CM	3-4p		M-----	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				Dr Phil											
				DR. PHIL											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/29/12	11/04/12	M-----		1	\$1,200.00	0.00					
E 80	KSNV	10/30/12	10/30/12	Dr. Phil		CM	3-4p		-T-----	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				Dr Phil											
				DR. PHIL											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/29/12	11/04/12	-T-----		1	\$1,200.00	0.00					
E 81	KSNV	10/28/12	10/28/12	Jeopardy in PRIME		CM	M-SA 8-11p / SUN-----S		:30	1	\$2,400.00	1	0.00 NM	1 \$2,400.00	
				Jeopardy in Prime											
			jep												
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/22/12	10/28/12	-----S		1	\$2,400.00	0.00					
E 82	KSNV	10/24/12	10/24/12	M-F 5-6a WakeUp w/Wag	M	5-6a			--W----	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/22/12	10/28/12	--W----		1	\$1,200.00	0.00					
E 83	KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp w/Wag	M	5-6a			---T---	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/22/12	10/28/12	---T---		1	\$1,200.00	0.00					
E 84	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp w/Wag	M	5-6a			----F--	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/22/12	10/28/12	----F--		1	\$1,200.00	0.00					
E 85	KSNV	10/29/12	10/29/12		CM	5-6a			M-----	:30	1	\$1,200.00	1	0.00 NM	1 \$1,200.00

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>M-F 5-6a WakeUp w/Wagners</b>															
<b>M-F 5-6a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$1,200.00		0.00						
E 86	KSNV	10/30/12	10/30/12	M-F 5-6a WakeUp w/Wagners	M	5-6a	-T-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
<b>M-F 5-6a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-T-----		1	\$1,200.00		0.00						
E 87	KSNV	10/24/12	10/24/12	M-F Wheel of Fortune	CM	7-730pm	--W----	:30	1	\$3,400.001	0.00	NM		1	\$3,400.00
<b>WHEEL OF FORTUNE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--W----		1	\$3,400.00		0.00						
E 88	KSNV	10/25/12	10/25/12	M-F Wheel of Fortune	CM	7-730pm	---T---	:30	1	\$3,400.001	0.00	NM		1	\$3,400.00
<b>WHEEL OF FORTUNE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	---T---		1	\$3,400.00		0.00						
E 89	KSNV	10/26/12	10/26/12	M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$3,400.001	0.00	NM		1	\$3,400.00
<b>WHEEL OF FORTUNE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	----F--		1	\$3,400.00		0.00						
E 90	KSNV	10/29/12	10/29/12	M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$3,400.001	0.00	NM		1	\$3,400.00
<b>WHEEL OF FORTUNE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$3,400.00		0.00						
E 91	KSNV	10/30/12	10/30/12	M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$3,400.001	0.00	NM		1	\$3,400.00
<b>WHEEL OF FORTUNE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$3,400.00		0.00						
E 92	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	----S-	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
<b>News 3 at Sunrise</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		1	\$1,000.00		0.00						
E 93	KSNV	10/24/12	10/24/12	The Doctors	CM	2pm-3pm	--w----	:30	1	\$650.001	0.00	NM		1	\$650.00
<b>THE DOCTORS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--W----		1	\$650.00		0.00						
E 94	KSNV	10/25/12	10/25/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$650.001	0.00	NM		1	\$650.00
<b>THE DOCTORS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	---T---		1	\$650.00		0.00						
E 95	KSNV	10/26/12	10/26/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$650.001	0.00	NM		0	\$0.00
<b>THE DOCTORS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	----F--		1	\$650.00		0.00						
<b>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</b>															
1	KSNV	10/22/12-10/28/12	The Doctors			2pm-3pm									
<i>Unresolved</i>															
<i>[NEWS INTERRUPT - MICHELLE OBAMA SPOKE]</i>															
E 96	KSNV	10/29/12	10/29/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$650.001	0.00	NM		1	\$650.00

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>THE DOCTORS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$650.00		0.00			
E 97	KSNV	10/30/12	10/30/12	The Doctors The Doctors	CM	2pm-3pm	-T-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00
<b>THE DOCTORS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$650.00		0.00			
E 98	KSNV	10/24/12	10/24/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>RACHEL RAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$1,000.00		0.00			
E 99	KSNV	10/25/12	10/25/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>RACHEL RAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$1,000.00		0.00			
E 100	KSNV	10/26/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>RACHEL RAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---F--					1	\$1,000.00		0.00			
E 101	KSNV	10/29/12	10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>RACHEL RAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
E 102	KSNV	10/30/12	10/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
<b>RACHEL RAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$1,000.00		0.00			
E 103	KSNV	10/24/12	10/24/12	Wake Up Early w/ Wagner@M Wake Up Early Wagners	430a-5a		--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$400.00		0.00			
E 104	KSNV	10/25/12	10/25/12	Wake Up Early w/ Wagner@M Wake Up Early Wagners	430a-5a		---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$400.00		0.00			
E 105	KSNV	10/28/12	10/28/12	Wake Up Early w/ Wagner@M Wake Up Early Wagners	430a-5a		-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$400.00		0.00			
E 106	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagner@M Wake Up Early Wagners	430a-5a		M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$400.00		0.00			
E 107	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagner@M Wake Up Early Wagners	430a-5a		-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
<b>WAKE UP EARLY W/THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$400.00		0.00			
E 108	KSNV	10/24/12	10/24/12	Noon News Noon News	CM	12-1230pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

NEWS 3 AT NOON

Order / Rev: 108041  
Alt Order #: 06865670  
Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
Product Desc: American Crossroads  
Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E108	KSNV	10/24/12	10/24/12	Noon News Noon News	CM	12-1230pm	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ---W----															
E109	KSNV	10/25/12	10/25/12	Noon News Noon News	CM	12-1230pm	---T---	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ---T---															
E110	KSNV	10/26/12	10/26/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ----F--															
E111	KSNV	10/29/12	10/29/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M-----															
E112	KSNV	10/30/12	10/30/12	Noon News Noon News	CM	12-1230pm	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -T-----															
E113	KSNV	10/27/12	10/27/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,350.001	0.00	NM		1	\$1,350.00
<b>KSNV EARLY NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S-															
E114	KSNV	10/28/12	10/28/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$5,000.001	0.00	NM		1	\$5,000.00
<b>NFL Pre-Game</b>															
<b>FOOTBALL NIGHT IN AMERICA</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S															
E115	KSNV	10/27/12	10/27/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$1,050.001	0.00	NM		1	\$1,050.00
<b>WHEEL OF FORTUNE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S-															
E116	KSNV	10/24/12	10/24/12	FaceToFace/Ralston Rep	CM	730-758pm	---W-----	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00
<b>FaceToFace W/ JON RALSTON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --W----															
E117	KSNV	10/25/12	10/25/12	FaceToFace/Ralston Rep	CM	730-758pm	---T---	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00
<b>Face To Face W/ JON RALSTON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ---T---															
E118	KSNV	10/26/12	10/26/12	FaceToFace/Ralston Rep	CM	730-758pm	----F--	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00
<b>FACE TO FACE W/ JON RALSTON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ----F--															
E119	KSNV	10/29/12	10/29/12	FaceToFace/Ralston Rep	CM	730-758pm	M-----	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00
<b>FACE TO FACE W/ JON RALSTON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M-----															
E120	KSNV	10/30/12	10/30/12		CM	730-758pm	-T-----	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00

Order / Rev: 108041  
 Alt Order #: 06865670  
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: American Crossroads  
 Product Desc: American Crossroads  
 Estimate: 1257

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
FacetoFace/Ralston Repc																										
FacetoFace/Ralston Report																										
FACE TO FACE W/ JON RALSTON																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>-T-----</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-T-----	1	\$1,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$1,800.00	0.00																					
														Totals 123 \$318,850.00												